

GUERNSEY  
STATUTORY INSTRUMENT

Amended by S.I. 125 (1951)  
S.I. 139 (1952)  
S.I. 16 (1952)

1951 No. 119

Revoked by S.I. 51 (1952)

THE SOAP (MAXIMUM RETAIL PRICES) (BAILLIWICK OF GUERNSEY) ORDER,  
1951.

As Competent Authorities as regards the Bailiwick of Guernsey excluding the Island of Alderney and as regards the Island of Alderney respectively in relation to Regulation 55 of the Defence (General) (Guernsey) Regulations, 1945, we hereby make the following Order:-

1. (1) In this Order -

"The Committee" means the States of Guernsey Committee for the Control of Essential Commodities;

"Abrasive Soap" means a soap product in any form prepared for polishing and scouring purposes, containing not more than 6 per cent of anhydrous soap;

"Buy" includes offer or agree to buy and "sell" includes offer or agree to sell or expose for sale;

"Factory net weight" means in relation to any soap the net weight thereof immediately after the last process of manufacture to which it has been subjected, or, in the case of pre-packed soap flakes or chips, the net weight thereof immediately after pre-packing;

"Hard soap" and "toilet soap" mean soap (other than abrasive soap, dental soap (dentifrice), liquid soap, shampoo powder, shaving soap, soap flakes or chips, soap powder, powder containing 6 per cent or less of anhydrous soap and soft soap) containing respectively less than 70 per cent of fatty and resin acids (in the case of hard soap) and 70 per cent or more of fatty and resin acids (in the case of toilet soap);

"Pre-packed" means packed or made up in advance ready for retail sale in a wrapper or container;

"Soap powder" does not include shampoo powder or powder containing 6 per cent or less of anhydrous soap;

"Sale by retail" means any sale to a person buying otherwise than for the purpose of re-sale.

(2) The Interpretation (Guernsey) Law, 1948, applies to the interpretation of this Order as it applies to the interpretation of a Guernsey enactment.

2. (1) No person shall sell or buy by retail any soap of a description or brand specified in the Schedule to this Order at a price exceeding the maximum price applicable in accordance with the provisions of the said Schedule; provided that where the maximum price so applicable includes any fraction of a farthing that fraction shall be regarded as one farthing.

(2) Where soap powder or soap flakes are delivered to any person packed in a wrapper or container on which, or on a label or ticket attached to or enclosed with which, the price thereof is indicated, that person shall not sell the soap powder or soap flakes at a price exceeding the price so indicated.

3. No person shall remove, add to, alter, deface or render illegible any statement on the wrapper or container, or on a label or ticket attached to or enclosed with the wrapper or container of any soap powder or soap flakes indicating the price thereof:

Provided that it shall be a defence in any proceedings for an infringement of this Article for the defendant to prove either -

- (a) that the soap powder or soap flakes were in his possession at the time of the infringement otherwise than for sale; or
  - (b) that he acted without intent to deceive.
4. (1) Every person who carries on any undertaking by way of trade or business in the course of which he sells by retail any soap of a description or brand specified in the Schedule to this Order shall keep or cause to be kept an accurate record of all purchases by him thereof, that record to include in respect of each purchase, the name and address of the person from whom the soap was purchased, particulars of the quantity and description of soap purchased, and the price paid.
- (2) The retention by any person of an invoice or of a copy of an invoice shall, as respects the particulars mentioned in that document, be a sufficient compliance by that person with the provisions of this Article.
- (3) Every person who is required by this Article to keep any record shall retain it for one year from the date of the transaction to which it relates.
5. (1) In any proceedings in respect of an infringement of this Order, the production by one of the parties of (i) a document purporting to be a certificate of the States Analyst, or (ii) a document supplied to him by the other party as being a copy of such a certificate, shall be sufficient evidence of the facts stated therein, unless in the case mentioned under head (i) above the other party requires that the person making the analysis shall be called as a witness.
- (2) In any such proceedings -
- (a) if the prosecution intends to produce a certificate of the States Analyst, a copy of that certificate shall be served with the summons; and
  - (b) if a defendant intends to produce a certificate of the States Analyst or to require that the person making the analysis shall be called as a witness he shall give to the other party at least three clear days' notice of his intention;
- and, if any of these requirements is not complied with, the Court may, if it thinks fit, adjourn the hearing on such terms as it deems proper.
6. No person shall in connection with the sale or proposed sale of soap of any kind or description and in any form, impose or attempt to impose any condition relating to the purchase of any other article whatsoever (including any other soap, whether or not of the same description as the soap sold or proposed to be sold).
7. (1) The provisions of this Order are subject to any directions which may at any time be given by or on behalf of the Committee, and to any licence or authorisation which may be granted by or on behalf of the Committee under this Order.
- (2) Every person holding a licence or authorisation granted under this Order shall comply with every condition imposed by that licence or authorisation.
8. No person shall in connection with the sale or disposition or proposed sale or disposition of any soap of a description or brand specified in the First Schedule to this Order, or of any soap powder or soap flakes, enter or offer to enter into any artificial transaction or make or demand any unreasonable charge.
9. Infringements of this Order are offences against the Defence (General) (Guernsey) Regulations, 1945.

10. The Soap (Maximum Retail Prices) (Bailiwick of Guernsey) Order, 1950, dated 24th July, 1950 (a) is hereby revoked.
11. This Order may be cited as The Soap (Maximum Retail Prices) (Bailiwick of Guernsey) Order, 1951, and shall come into force on the 7th day of August, 1951.

Dated this 7th day of August, 1951.

R. P. WALKER.

Chairman,  
Alderney Committee for the Control  
of Essential Commodities.

A. FALLA.

President,  
States' Committee for the Control  
of Essential Commodities.

THE SCHEDULE.

Part I - Maximum Prices of Hard Soap.

<u>Manufacturer.</u>	<u>Brand.</u>	<u>Maximum Retail Price per lb. (Factory nett weight).</u>	
		s.	d.
1. J. Bibby & Sons Ltd.	Bibby.	1	0½
	Bibby Carbolic.	1	1
2. Boots Pure Drug Co. Ltd.	Primrose.	1	0½
	Carbolic.	1	1
	White Windsor.	1	1½
3. F. C. Calvert & Co. Ltd.	No. 5 Carbolic	1	3
	No. 5 Carbolic Handy Tablet.	1	4
	Primrose.	1	1
4. Co-operative Wholesale Society Ltd.	Congress.	1	0½
	Newsheaf.	1	0½
	White Windsor.	1	1½
5. Crossfields (C&G) Ltd.	Puritan.	1	0½
6. J. C. & J. Field Ltd.	Golden Ingot.	1	0½
	Pure Yellow.	1	0½
7. Gerard Bros. Ltd.	Ino.	1	0½
	Ino Carbolic.	1	1
8. Thomas Hedley & Co. Ltd.	Fairy.	1	0½
	Lava.	1	3
9. Hudson & Knight Ltd.	Family Health.	1	3
	Swan.	1	5½
	Zixt.	1	9
10. Jeyes Sanitary Compound Ltd.	Household Disinfectant.	1	2
	No. 1 White.	1	2
	No. 1 Carbolic.	1	1½
	Primrose.	1	1½
11. Lever Sales Ltd.	Sunlight.	1	0½
	Lifebuoy.	1	3

THE SCHEDULE.

Part I - Maximum Prices of Hard Soap (Contd.)

<u>Manufacturer.</u>	<u>Brand.</u>	<u>Maximum Retail Price per lb. (Factory nett weight).</u>	
		s.	d.
12. Joshua Margerison & Co. Ltd.	Golden Windsor.	1	0 $\frac{1}{2}$
	Olive Windsor.	1	0 $\frac{1}{2}$
	White Windsor.	1	1 $\frac{1}{2}$
	Carbolic.	1	1
13. Premier Soap Co. Ltd.	Premier Household.	1	0 $\frac{1}{2}$
	Jester, Pale.	1	0 $\frac{1}{2}$
	Jester, Carbolic.	1	1
	Pylon.	1	0 $\frac{1}{2}$
	Home Guard.	1	2 $\frac{1}{2}$
14. Standard Candle Co. Ltd. (John Carwardine and Son).	Allswell, Green.	1	0 $\frac{1}{2}$
	Keep Fit Carbolic.	1	1
	Pompey Hand Soap.	1	4
15. Richard Whelan & Sons Ltd.	Golden Primrose.	1	0 $\frac{1}{2}$
	White Windsor.	1	2 $\frac{1}{2}$
	Household Carbolic.	1	1

Part II - Maximum Prices of Toilet Soap.

<u>Manufacturer.</u>	<u>Brand.</u>	<u>Factory nett weight of Tablet.</u>	<u>Maximum Retail Price per Tablet.</u>	
			s.	d.
1. Allen and Hanburys Ltd.	Allenburys Basic Soap.	3 oz.	8	$\frac{3}{4}$
	Allenburys Baby Soap.	3 oz.	7	$\frac{1}{2}$
2. Elizabeth Arden Ltd.	June Geranium.	6 oz.	3	3
	Blue Grass.	6 oz.	3	6
3. J. & E. Atkinson Ltd.	Eau de Cologne.	3 oz.		9
	Eau de Cologne.	6 oz.	1	5 $\frac{1}{2}$
	Daytime.	3 oz.	1	3
4. Ava Ltd.	A.C.S. Series.	3 oz.		6 $\frac{1}{2}$
	A.C.S. Series.	6 oz.	1	1
	Eau de Cologne.	3 oz.		10
5. J. Bibby & Sons Ltd.	Araby Toilet.			4 $\frac{1}{2}$
	Araby Bath.			9
	Araby, Guest.			2 $\frac{1}{2}$
6. Boots Pure Drug Co. Ltd.	Baby Curd.	3 oz.		7
	Baby Oval Floral.	6 oz.		8 $\frac{1}{2}$
	Carbolic Toilet.	3 oz.		4
	Castile Toilet.	3 oz.		4 $\frac{1}{2}$
	Coal Tar.	3 oz.		4 $\frac{1}{2}$
	Cold Cream Cleansing.	3 oz.		5
	Cremolia, Smith's.	3 oz.		6 $\frac{1}{2}$

Part II - Maximum Prices of Toilet Soap (Contd.)

Manufacturer.	Brand.	Factory nett weight of Tablet.	Maximum Retail Price per Tablet.	
			s.	d.
6. Boots Pure Drug Co. Ltd. (Contd.)	La Question.	3 oz.		10 $\frac{1}{2}$
	Floral.	3 oz.		4 $\frac{1}{2}$
	Gardenia Bath.	6 oz.	1	1
	Jasmine Bath.	6 oz.	1	1
	Regesan Palm and Olive.	3 oz.		4 $\frac{1}{2}$
	Special.	5 oz.		7
	Les Fleurs.	3 oz.		10 $\frac{1}{2}$
	Sulphur, Harrogate.	3 oz.		5
	Old English, Lavender.	3 oz.		8 $\frac{1}{2}$
	White Heather, Cologne.	3 oz.		8 $\frac{1}{2}$
7. Bourjois Ltd.	Ashes of Roses, Violets and Carnations.	3 oz.		4 $\frac{1}{2}$
	Bourjois Facial Soap, Pink.	3 oz.		6
	Coal Tar.	3 oz.		4
	"Evening in Paris" Toilet.	3 oz.		7 $\frac{1}{2}$
	"Evening in Paris" Toilet.	6 oz.	1	3
	Superfatted Cold Cream in Pink, Green and White.	3 oz.		6
	Superfatted Cold Cream in Pink, Green and White.	6 oz.	1	0
	Old English Lavender Toilet.	3 oz.		5
	Square Bath in White Windsor.	6 oz.		8
	8. T. F. Bristow & Co. Ltd.	Baby.	3 oz.	
Lanolin.		3 oz.		8
Lanolin.		6 oz.	1	3
Eau de Cologne.		3 oz.		7
Eau de Cologne.		6 oz.	1	1
Beauty.		3 oz.		7
Wallflower.		3 oz.		10
Wallflower.		6 oz.	1	7
Facial.		3 oz.		7
Water Lily.		3 oz.		8
Ik-thol-ine.		3 oz.		8
Solferoid.		3 oz.		8
9. H. Bronnley & Co. Ltd.	Bronnley Beauty.	3 oz.	1	0 $\frac{1}{2}$
	Bronnley Beauty.	6 oz.	2	1
	Bronnley Toilet (made with Turtle Oil).	3 oz.		8
	Bronnley Bath (made with Turtle Oil).	6 oz.	1	4
	Bronnley Pine.	3 oz.		8
	Bathodomes.	6 oz.	1	4
	Round Bath.	6 oz.	1	2
	Baby.	3 oz.	1	8 $\frac{1}{2}$
	Men's.	3 oz.	1	8 $\frac{1}{2}$
	Lemonettes.	3 oz.		8
10. F. C. Calvert & Co. Ltd.	Cold Cream.	3 oz.		6
	Carbolic.	3 oz.		7

Part II - Maximum Prices of Toilet Soap (Contd.)

Manufacturer.	Brand.	Factory nett weight of Tablet.	Maximum Retail Price per Tablet.	
			s.	d.
11. Colgate-Palmolive Peet Ltd.	Palmolive, Regular.	3 oz.		5
	Palmolive Bath.	6 oz.		9
12. Co-Operative Wholesale Society Ltd.	Green Olive.	3 oz.		4
	White Olive.	3 oz.		4
13. Coty (England) Ltd.	Coty.	3 oz.	1	7
	Coty.	6 oz.	2	9
14. Crossfields (C.G) Ltd.	Eve.			3½
	Breeze, Toilet.			5
	Breeze, Bath.			9
15. Cussons, Sons & Co. Ltd.	Apple Blossom, Bath.	6 oz.	1	3
	Imperial Leather, Bath.	6 oz.	1	3
	Linden Blossom, Bath.	6 oz.	1	3
	Blue Hyacinth.	4½ oz.	1	3½
	Imperial Leather.	3 oz.		7½
	Linden Blossom.	3 oz.		7½
Apple Blossom.	3 oz.		7½	
16. Dendron Distributors Ltd.	D.D.D. Soap.	3 oz.	1	1
17. Dubarry Perfumery Ltd.	Crystal.	3 oz.		11
	Crystal.	6 oz.	1	8
18. Evans Medical Supplies Ltd.	Gladys Cooper.	3 oz.		9½
	Gladys Cooper.	6 oz.	1	4
	Midgley's Supercream.	3 oz.		6
19. J. C. & J. Field Ltd.	Lavender.	3 oz.		5½
	Lavender.	6 oz.		11
	Savon Josephine.	6 oz.	1	11½
20. Gerard Bros. Ltd.	Ino.	3 oz.		4½
	Bath Tablets.	6 oz.		9½
	Floral Cream.	3 oz.		6
21. D. & W. Gibbs (U.K.) Ltd.	Astral Cream.	3 oz.		7½
22. J. Grossmith & Sons Ltd.	Golden Still Cologne.	3 oz.		10
	Old Cottage, Lavender.	3 oz.	1	0½
	Old Cottage, Lavender.	6 oz.	2	0
	English Freesia.	3 oz.	1	2
	White Gardenia.	3 oz.	1	2
23. Hudson & Knight Ltd.	Knight's Castile Junior.			4¾
	Knight's Castile Standard.			9½
24. Jeyes Sanitary Compounds Co. Ltd.	Assorted.	3 oz.		5
	Coal Tar.	3 oz.		5
	Dark Cyllin.	3 oz.		5
	White Cyllin.	3 oz.		6
	Senalia.	3 oz.		8

Part II - Maximum Prices of Toilet Soap (Contd.)

<u>Manufacturer.</u>	<u>Brand.</u>	<u>Factory nett weight of Tablet.</u>	<u>Maximum Retail Price per Tablet.</u>	
			s.	d.
25. Johnson & Johnson (Great Britain) Ltd.	Baby.	3 oz.		9
26. Lever Brothers (Sales) Ltd.	Lifebuoy.			5
	Lux, Toilet.			5
	Lux, Bath.			9
27. Joshua Margerison & Co. Ltd.	Buttermilk.	5 oz.		5
	Old Chelsea Lavender.	3 oz.		5
	Palm and Olive Oil.	3 oz.		5
	Castile.	3 oz.		5
	Coal Tar.	3 oz.		5
28. Morny Ltd.	Bath.	6 oz.	1	6
	Hand.	3 oz.		10
29. Newbery & Phillips Ltd.	Cuticura.	3 oz.	1	1½
30. A. & F. Pears Ltd.	Embassy.	3 oz.		7½
	Transparent.	3 oz.		6½
31. Personality Beauty Products Ltd.	Personality.	3 oz.	1	0
	Personality.	6 oz.	1	11
32. Pure Products Ltd.	Derbac.	3 oz.		8
33. Roger & Gallet (London) Ltd.	Toilet.	3 oz.	1	8½
34. Veno Drug Co. Ltd.	Germoline.	3 oz.		8
35. Vinolia Ltd.	Baby Soap.	3 oz.		8
36. Richard Wheen & Sons Ltd.	Modern.	3 oz.		4
	Gazelle.	3 oz.		4½
	Superb.	3 oz.		4½
	British Bath.	6 oz.		8
	Hypatia Bath.	6 oz.		9
37. Wright Layman & Umney Ltd.	Coal Tar.	3 oz.		7½
	Coal Tar.	6 oz.	1	3
38. Yardley & Co. Ltd.	Lavender.	3 oz.	1	3

Part III - Maximum Prices for Soap Flakes not pre-packed by the Manufacturer.

Rate per lb. (actual weight) ... ls. 5d.

Note: The maximum prices include all costs of packing or package and no additional charge shall be made for or in respect thereof.

EXPLANATORY NOTE.

(This Note is not part of the Order, but is intended to indicate its general purport).

This Order revokes and re-enacts the provisions of The Soap (Maximum Retail Prices) (Bailiwick of Guernsey) Order, 1950 and prescribes revised maximum retail prices for certain descriptions of household hard soap, toilet soap and soap flakes.